

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2004

(California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

367 529
GOLD COAST PRODUCTIONS MSA ENT

Name of commercial fundraiser

3730 MADRONA LANE 11091 RHYOLITE #3

Address of commercial fundraiser

MEDFORD, OR 97501 REDDING, CA 96003

City, State, and ZIP Code

Name and Address of Charitable Organization:

CT No. 064957

F.E.I.N. No.

SECRET WITNESS OF SHASTA COUNTY

Name of charity

P. O. BOX 493818

Address of charity

REDDING, CA 96049

City, State, and ZIP code of charity

Figures from (check one):

National Campaign ☐

California Campaign ☒

Entertainment Event

held (on) (from)

(Type of activity)

(fundraising solicitation conducted from 4-1-04 through 6-5-04 with reminders mailed after event. (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee ☐ Percentage ☒ Other ☐

If other, provide brief explanation

1. REVENUE

A. Cash contributions

B. Entertainment sales or admission charges

C. Sales from products

D. Advertisement sales

E. Membership fees

F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

44165 A.
10680 B.
C.
D.
E.
Fa.
Fb.
Fc.
Fd.

G. TOTAL REVENUE

54,845. ✓ g.

EXPENSES

A. Fees or commissions to Gold Coast Productions

B. Salaries

C. Payroll taxes

D. Employee benefits

E. Cost of merchandise for resale

F. Cost of entertainment

G. Postage

H. Advertising

I. Telephone

J. Rental of equipment

K. Facilities charge - office rent + utilities

L. Permits - registration, liscence etc.

M. Other expenses: (Specify)

a. Various Insurance

b. Supplies

c. Misc.: bank fees, equip. repairs etc

d. _____

4229 A.
23203 B.
2192 C.
- D.
- E.
6740 F.
2340 G.
60 H.
1765 I.
- J.
1350 K.
55 L.
70 Ma.
1670 Mb.
202 Mc.
Md.

N. TOTAL EXPENSES

43876 N.

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3. Amount to charity (subtract line 2N from line 1G) 10,969. 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) _____ 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 10,969. 6.
7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?
- ☐ Yes ☒ No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Mark S. Allen, Owner, MSA ENT
Nancy C. DeVos, Admin. Assist. Gold Coast

Printed name

Title

Date

Organization for verification.

Stella Collette

DIRECTOR

1-26-05

Printed name

Title

Date

Ross Ann Price

Vice-Pres.

1-26-05

Printed name

Title

Date

Attorney General's
Registry of Charitable Trusts

FEB 16 2005

RECEIVED